

# Healthcare and Wellness

Call / Text (317) 883-9974 | [bizinga.com](https://bizinga.com)



## Help patients find, trust and contact your practice with less friction.

Healthcare and wellness organizations need digital experiences that feel clear, credible and easy to act on. Patients often begin with local search, compare nearby providers, read reviews and look for the simplest path to schedule, ask a question or understand what to do next. Bizinga creates healthcare marketing systems that bring together Google Business Profile optimization, patient review workflows, category pages, appointment calls to action, forms, texting and automation so practices can be found and chosen while keeping the patient experience organized.

### What Bizinga connects

#### Visibility

Align Google Business Profile, local content, service language, photos, and trust signals around how customers search.

#### Trust

Build a repeatable review process with QR/NFC prompts, text requests, and reputation workflows.

#### Conversations

Give visitors clear call, text, form, booking, and CTA paths connected to a shared inbox.

#### Follow-up

Use automations to route inquiries, remind the team, request reviews, and keep opportunities moving.

## Ready to map the next step?

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## Healthcare and Wellness growth system

Public healthcare case studies point to the same practical lesson: patients respond better when the practice connects accurate listings, location pages, review requests, and simple communication into one clear experience. A local healthcare or wellness practice can use Bizinga to keep profile information consistent, request feedback after visits, route questions into a shared inbox, and help new patients see trust signals before they call.

### Engagement tools that support this category

#### Local SEO

Google Business Profile, category content, reviews, and profile signals aligned around how customers search.

#### Inbox + Texting

Make calls, forms, texts, and follow-up easier for the team to see and respond to.

#### Reviews + QR/NFC

Connect happy customer moments to review requests, QR destinations, and NFC products.

#### Automations

Route leads, trigger reminders, request reviews, and keep the next step from slipping away.

### Priority outcomes

- More appointment requests
- More consistent patient review generation
- Cleaner front-desk follow-up
- Better local search and profile trust

### Integration options

Calendly

Jane App

Zocdoc

Google Profile

Zapier

Forms

## Connect profile, inbox, reviews, QR, and automation.

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